

### Mixed Pricing/Feature Applicability

- Converted Alltel Customer Accounts with converted Alltel-only devices will continue to bill in Minutes of Use (MOU's) regardless of whether your device is HTML/non-HTML.
- Converted Alltel Customer Accounts with a mix of converted Alltel devices and Verizon HTML devices will be "Mixed" MOU and MB billing.
- Converted Alltel Customer Accounts with a mix of converted Alltel devices and Verizon non-HTML devices will continue to be MOU only for all lines on the account.

Product	You have an Alltel Device				You Have Upgraded to a Verizon (VZW) Device			
	Device	Web	SMS	Comments	Device	Web	SMS	Comments
Ringtones	No change in experience	From My Account, link back to access Alltel Ringtones store	Purchase Ringtones using Alltel short codes	N/A	Ringtones do not transfer. You must re-purchase	VZW experience	Use VZW short codes	N/A
Ringback Tones	No change in experience	From My Account, link back to access Alltel Ringtones store	Purchase Ringtones using Alltel short codes	N/A	N/A	VZW experience	Use VZW short codes	RBT set to default and you must re-establish using handset or website to customize
nuTsie - Listen to iTunes Playlists	No change in experience	Not supported on vzw.com	N/A	N/A	N/A	N/A	N/A	This service is not supported for VZW device
XM Radio/Alltel Radio	No change in experience	Instructional text on vzw.com	N/A	N/A	N/A	VZW experience	N/A	Recommend V CAST Music with Rhapsody
Mighty Backup - Service that	No change in	From My Account, link back to access Alltel	N/A	N/A	N/A	VZW experience	N/A	Use CellBrite in Retail Stores to migrate

securely backs up the device address book and select subscription applications	experience	Mighty Backup						<p>contacts from Alltel device to VZW device</p> <p>Contact the Retail Store to ensure that Cellbrite equipment is available prior to referring the you to visit the store.</p> <p>Backup Assistant available for use on VZW device to store your address book.</p> <p>Media Manager available to store applications and music.</p> <p>Pix Place available to store pictures online.</p>
MWeb - Mobile Web Capability	No change in experience	Instructional text on vzw.com	N/A	N/A	N/A	VZW experience	N/A	<ul style="list-style-type: none"> <li>Alltel Premium WAP applications will be cancelled upon device upgrade. No action is required by the you</li> <li>Personalized content (i.e. zip code for weather, stock information, bookmarks) will be automatically transferred upon</li> </ul>

								device upgrade
Celltop - Provides an easier way to access, manage, and organize a wide range of information already available on the Alltel device	No change in experience	Instructional text on vzw.com	N/A	Device, all Celltop features, and all cells previously downloaded, will continue to work without interruption	N/A	N/A	N/A	No Celltop product on VZW handset
Axcess/Alltel TV (Streaming TV) - Watch made-for-mobile programming from your favorite news and entertainment channels when you're on the go	No change in experience	Instructional text on vzw.com	N/A	N/A	N/A	VZW experience	N/A	Recommend V CAST Mobile TV
Product	Heritage Alltel You on an Alltel Device				Heritage Alltel You Upgrades to a VZW Device			
	Device	Web	SMS	Comments	Device	Web	SMS	Comments
Access/Alltel TV on Demand - Puts you in control of hundreds of video clips or episodes	No change in experience	Instructional text on vzw.com	N/A	N/A	N/A	VZW experience	N/A	Recommend V CAST Video
Brew Applications	No change in experience	Instructional text on vzw.com	N/A	<ul style="list-style-type: none"> <li>You will continue to use purchase channels</li> </ul>	N/A	VZW experience	N/A	<ul style="list-style-type: none"> <li>You Service cancels BREW applications on Alltel device</li> <li>You must re-</li> </ul>

				<p>available for Alltel Devices</p> <ul style="list-style-type: none"> <li>• Verizon purchase channels are unavailable</li> </ul>				<p>purchase on the VZW device</p> <ul style="list-style-type: none"> <li>• You can re-purchase using all available purchase channels supported by the VZW device</li> </ul>
Alltel Navigator	No change in experience	From My Account, link back to access Alltel	N/A	N/A	N/A	VZW experience	N/A	<ul style="list-style-type: none"> <li>• You Service cancels Alltel Navigator</li> <li>• You must purchase VZ Navigator on the VZW device</li> </ul>
Family Finder	No change in experience	From My Account, link back to access Alltel	N/A	N/A	N/A	<p>VZW experience</p> <p>There is no tracking of phones across the services.</p> <p>For example, if the child has an Alltel device and Dad wants to track via the VZW website, that will not work</p>	N/A	<ul style="list-style-type: none"> <li>• You Service cancels Family Finder</li> <li>• You must purchase Family Locator on VZW device</li> </ul>
Consumer Email	No change in experience	Instructional text on vzw.com	N/A	N/A	N/A	VZW experience	N/A	<ul style="list-style-type: none"> <li>• Option 1: You can purchase Premium (\$40) or</li> </ul>

								Connect Plan (\$30) <ul style="list-style-type: none"> <li>Option 2: Use a combination of Mobile Email and Remo-Synch (Outlook product) when on VZW devices</li> </ul>
SMS Mobile to Mobile	No change in experience	N/A	N/A	N/A	N/A	N/A	N/A	<ul style="list-style-type: none"> <li>SMS DAK (Delivery Acknowledgement)</li> <li>Not available between AT hybrid (VZW device in Alltel network)</li> </ul>
Product	Heritage Alltel You on an Alltel Device				Heritage Alltel You Upgrades to a VZW Device			
	Device	Web	SMS	Comments	Device	Web	SMS	Comments
SMS Email to Mobile	No change in experience	N/A	N/A	You will be able to receive at both domains (@vtext.com and @message.alltel.com)	N/A	N/A	N/A	You will stop receiving messages addressed to MDN@message.alltel.com and will only receive <a href="mailto:MDN@vtext.com">MDN@vtext.com</a>
SMS Web to Mobile	No change in experience	You can receive from vtext.com or message.alltel.com	N/A	N/A	N/A	VZW experience	N/A	You will only be able to receive messages sent from the vtext.com website
PSMS	No change in experience	From My Account, link back to access Alltel	N/A	N/A	N/A	VZW experience	N/A	You Education - You lose their Alltel subscriptions; must re-subscribe to VZW service
International SMS	No change in experience	Instructional text on vzw.com	N/A	N/A	N/A	VZW experience	N/A	No change in you experience
MMS Mobile to	No change in	N/A	N/A	N/A	N/A	N/A	N/A	<ul style="list-style-type: none"> <li>Traffic routes</li> </ul>

Mobile	experience							<p>through VZW MMSC, no change</p> <ul style="list-style-type: none"> <li>MMS Delivery Acknowledgement is available between VZW/Alltel Hybrid (VZW device in Alltel network)</li> </ul>
MMS Email to Mobile	No change in experience	N/A	N/A	You will be able to receive MMS messages addressed to <a href="mailto:MDN@mms.alltel.com">MDN@mms.alltel.com</a>	N/A	N/A	N/A	You will stop receiving MMS messages addressed to <a href="mailto:MDN@mms.alltel.com">MDN@mms.alltel.com</a> and will only receive <a href="mailto:MDN@vzwpix.com">MDN@vzwpix.com</a>
MMS Web to Mobile	No change in experience	From My Account, link back to access Alltel	N/A	N/A	N/A	VZW experience	N/A	You must use the VZW MMS messaging composer at <a href="http://verizonwireless.com">verizonwireless.com</a>
PMMS	No change in experience	From My Account, link back to access Alltel	N/A	N/A	N/A	VZW experience	N/A	You will lose your Alltel subscriptions; must re-subscribe to VZW service
EMS	No change in experience	N/A	N/A	N/A	N/A	N/A	N/A	<ul style="list-style-type: none"> <li>No EMS support for Alltel to VZW</li> <li>EMS is supported for VZW to Alltel</li> </ul>
Text to Landline	No change in experience	N/A	N/A	N/A	N/A	N/A	N/A	No change in you experience
Mobile IM	No change in experience	N/A	N/A	N/A	N/A	VZW experience	N/A	Use the VZW Mobile IM preloaded on the device
My Pics	No change in experience	From My Account, link back to access Alltel	N/A	N/A	N/A	VZW experience	N/A	<ul style="list-style-type: none"> <li>Alltel you will lose access to MyPics once they upgrade to a VZW handset. They will only have access to VZW data</li> </ul>

								<ul style="list-style-type: none"> <li>You Education - Download their pictures from Alltel's picture site to their PCs</li> <li>Upload their pictures from their PCs to VZW PIX Place</li> <li>Use VZW PIX Place going forward</li> </ul>
Product	Heritage Alltel You on an Alltel Device				Heritage Alltel You Upgrades to a VZW Device			
	Device	Web	SMS	Comments	Device	Web	SMS	Comments
My Alerts	No change in experience	From My Account, link back to access Alltel	N/A	N/A	N/A	VZW experience	N/A	<ul style="list-style-type: none"> <li>Will still receive Alltel SMS alerts and will manage SMS alerts on Alltel alerts site</li> <li>Alltel MMS alerts will cease at VZW handset upgrade. You can subscribe and manage MMS Alerts on VZW</li> </ul>
Voice2txt	No change in experience	N/A	N/A	N/A	N/A	N/A	N/A	Product not supported, subscription cancelled
Alltel Avatars - Send animated messages from the wireless device	No change in experience	From My Account, link back to access Alltel	N/A	N/A	N/A	VZW experience	N/A	<ul style="list-style-type: none"> <li>You will no longer be able to use Alltel Avatars</li> <li>VZWs Animated Messaging service will not work until the network is upgraded.</li> </ul>

								Timeframe is TBD
Mobile Banking	No change in experience	Instructional text on vzw.com	N/A	N/A	N/A	VZW experience	N/A	Participating banks: <ul style="list-style-type: none"> <li>America First Credit Union</li> <li>Arvest Bank</li> <li>BancorpSouth</li> <li>Bank Caroline <ul style="list-style-type: none"> <li>Chase</li> </ul> </li> <li>Carolina First Bank <ul style="list-style-type: none"> <li>FirstBank</li> </ul> </li> <li>Mercantile Bank <ul style="list-style-type: none"> <li>Regions</li> <li>SunTrust</li> <li>Synovus</li> <li>USAA</li> </ul> </li> </ul>
Web Controls (VZW Name is Content Filters) - Four levels of filtering for the Web	Product will still function if it was established before billing conversion, except a content filter cannot be added or managed	From My Account, but an informational message is received, if the you tries to add or manage a content filter	N/A	N/A	N/A	VZW experience	N/A	For hybrid (VZW device in Alltel network) customers, VZW short code based message content filtering will not be available
Blocked Numbers (VZW Name is Call & Message Blocking) - Block MDNs from messaging; managed via short code	Product will still function for existing users	N/A	Managed through short codes	Cannot add a blocked number, if active blocks were not in place	N/A	N/A	Can be managed with VZW short codes	<ul style="list-style-type: none"> <li>Cannot add a blocked number; cannot use previous blocked numbers managed via short codes</li> <li>VZW Call and Message Blocking will not be available for May</li> </ul>

								launch. Timeframe TBD
Message Blocking (VZW Name is Internet SPAM Blocking) - Block 16 emails and domains	<ul style="list-style-type: none"> <li>Product will still function, and 15 additional blocks may be added.</li> <li>Cannot change or delete pre-existing blocks.</li> </ul>	Web experience is from My Account link, but you will receive an information message if you try to manage pre-existing blocks	N/A	N/A	N/A	VZW experience	N/A	<ul style="list-style-type: none"> <li>Must use VZW equivalent (Internet SPAM Blocking)</li> <li>Drop to 15 block capacity</li> <li>Lose the pre-existing blocks</li> </ul>
Usage Controls	N/A	N/A	N/A	Not offered to Alltel customers.	N/A	VZW experience	N/A	<ul style="list-style-type: none"> <li>VZW Usage Controls will not be available for May launch</li> <li>Scheduled to be available to Alltel and VZW devices after June. Timeframe TBD</li> </ul>